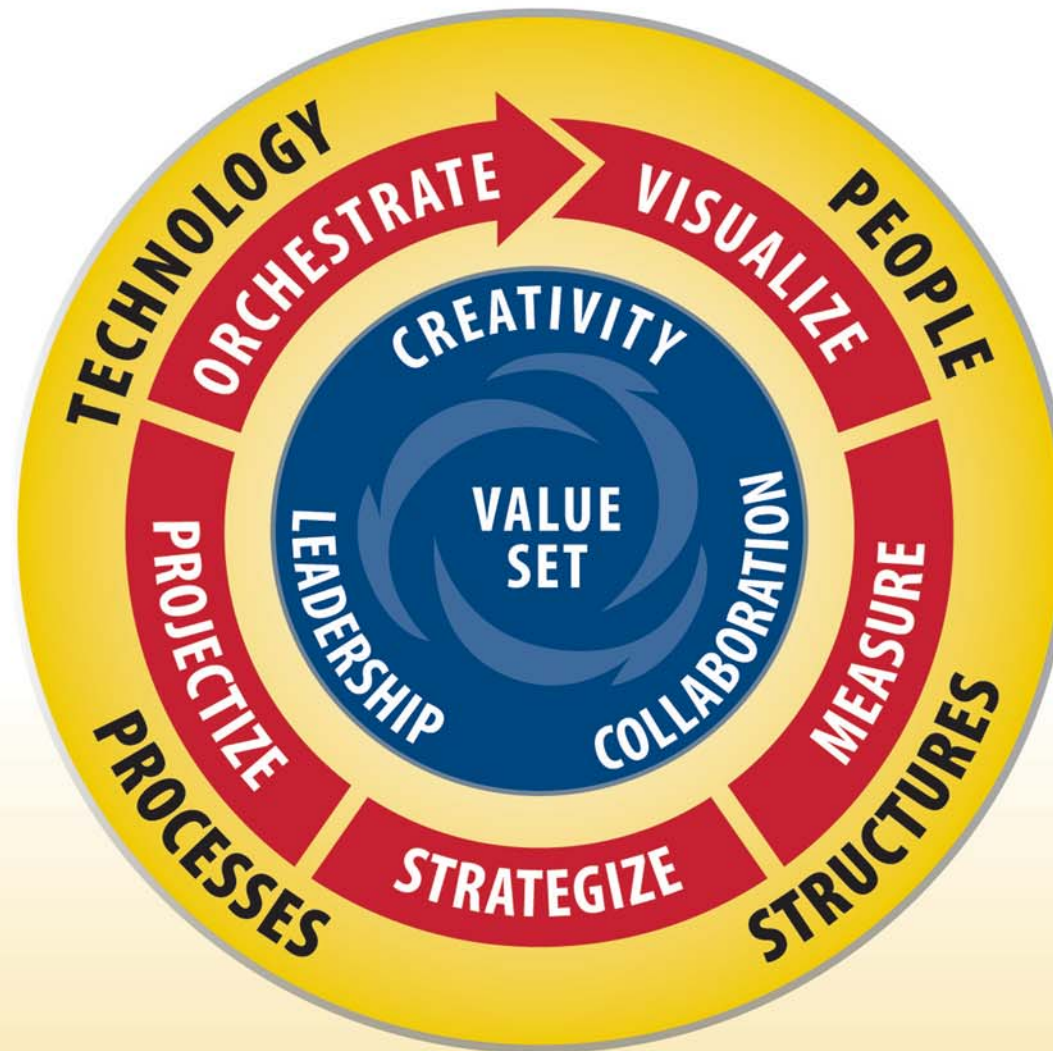


# Golnnovate! System

Thinking strategically expands your awareness, focuses your attention, and cultivates better decisions.

The *Golnnovate!* System is a proven framework for thinking strategically and innovating swiftly.



Innovation is the implementation of a new idea that generates value.

The *Golnnovate!* System integrates all the causal relationships that drive business results.

Within the *organizational* **CONTEXT** individuals apply the **GENERATORS** to guides ideas through the innovation **CYCLE** in their *teams*.

# The 13 Essential Elements of Innovation<sup>®</sup>

## Generators

Personal qualities that foster innovation.



### 1. ValueSet

Core beliefs.

*Openness, Intention, Courage, Integrity and Calmness.*



### 2. Creativity

The generation of new and useful ideas.

Skills: *Scan-Focus-Go*



### 3. Collaboration

Working together in harmony.

Skills: *Reflect-Inquire-Advocate*



### 4. Leadership

Expanding people's capacity to innovate.

Skills: *Model-Enable-Introspect*

## Cycle

The phases an idea goes through to become an innovation.



### Phase 1: Visualizing the Ideals<sup>®</sup>

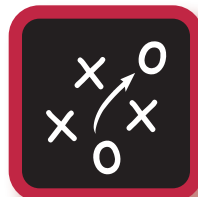
Why are we innovating? Where are we going? Do we have a clear picture of the outcome we want to achieve?

*Purpose and Desired Future State*



### Phase 2: Measuring the Gaps<sup>®</sup>

What is the quantifiable gap between where we are and where we want to be? How will we know we are being successful or getting in trouble?



### Phase 3: Strategizing the Approaches<sup>®</sup>

"HOW" (big how) are we going to close the gap?



### Phase 4: Projectizing the Details<sup>®</sup>

What activities will we be doing? Who will do them? How much will it cost? When will we do them? Where will we get the money and people?



### Phase 5: Orchestrating the Results<sup>®</sup>

Complete project activities while simultaneously meeting the demands of today's business, and learning from both.

## Context

Internal forces that enable or hinder innovation.



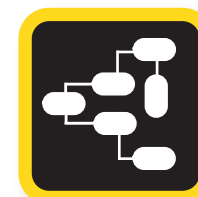
### 1. People

The many human issues that influence innovation.  
*Communication, Education, Rewards/Recognition*



### 2. Structure

The forms through which people relate to each other (generally teams), the placement of power/authority during innovation, how and where the work gets done.



### 3. Process

The key processes that enable innovation to occur more swiftly and smoothly.  
*Idea Management System, Assessment, Diagnosis*



### 4. Technology

Leveraging technology for swifter more continual innovation.  
*Collaborative Work Environment, Web Conferencing, Mind Maps*